

WENDY S. MCCLANAHAN, PH.D.
PRESIDENT/CEO, MCCLANAHAN ASSOCIATES, INC.

EDUCATION

2014

University of Pennsylvania, Philadelphia, Pennsylvania Doctor of Philosophy, Criminology

1996

The Pennsylvania State University, State College, Pennsylvania Master of Science in Human Development and Family Studies Program Evaluation and Adolescent Development

1992

Lehigh University, Bethlehem, Pennsylvania Bachelor of Arts, Psychology, *Cum Laude*

PROFESSIONAL ASSOCIATION MEMBERSHIPS

American Society of Criminology (ASC)

American Evaluation Association (AEA)

CAREER BRIEF

McClanahan Associates, Inc. (MAI), Sellersville, Pennsylvania

Leads organization including managing a portfolio of projects totaling approximately one million dollars annually and a staff of nine, generates new funding relationships and organizational partnerships, sets organizational policy, strategy, and direction. Responsible for all aspects of project oversight, including budget development and monitoring, site and funder communications, consultant supervision, management of timelines, and quality of deliverables. Participates in all phases of evaluation projects including project and/or study design, tool development, data collection, data management and analysis, development of deliverables.

2012-Present President/CEO

Public/Private Ventures, Philadelphia, Pennsylvania

Led research and evaluation department, managing a portfolio of evaluation and technical assistance projects totaling over three to six million dollars annually and a staff of 10 to 15. Executive team member setting organizational policy, strategy, and direction. Informed policy, including presenting in key venues and testifying. Led interdisciplinary teams to develop and implement complex, multi-method evaluations of programs that serve the needs of disadvantaged populations. Responsible for all aspects of project oversight, including budget development and monitoring, site and funder communications, consultant supervision, junior staff training, and active management of timelines and deliverables. Participated in all phases of evaluation projects including project and/or study design, tool development, data collection, data management and analysis, development of deliverables. Managed relationships with project funders and program staff.

2010– 2012 Senior Vice President, Research and Evaluation

2006– 2010 Vice President for Research

2002– 2005 Senior Policy Researcher and Director of Philadelphia Research
1995– 2002 Senior Research Associate, Research Associate, Assistant Research Associate

SELECT EXPERIENCE

Pew Fund Evaluation Capacity Building Initiative (ECBI). Co-lead on the Evaluation Capacity-Building Initiative which seeks to increase participating Fund grantees' effectiveness and sustainability by enhancing their ability to use performance measurement data and evaluation to inform improvement.

William Penn Foundation Social Impact Collaborative (SIC). Evaluation Coach of two (of 10) organizations in the Social Impact Collaborative - which seeks to increase internal evaluation capacity of local organizations.

Shriver Center on Poverty Law Multi-State Evaluation. Senior Advisor for the evaluation capacity building evaluation of the Sargent Shriver National Center on Poverty Law's four multi-state advocacy programs. This evaluation is documenting the similarities and differences between the four programs and designing a performance measurement system to explore their efficacy in connecting and aligning the work of various states in alleviating poverty and advancing racial justice.

Episcopal Community Services MindSet Program. Senior Advisor for the implementation and outcomes evaluation of the Episcopal Community Services MindSet program. Episcopal Community Services' mission is to challenge and reduce intergenerational poverty. They increase the ability of people to improve their lives and achieve economic independence.

1,000 Days. Senior Advisor for the 1,000 Days prospective longitudinal case study design following a sample of low-wage working women from their third trimester through the infant's first six months of life.

The Partnership for Equity & Education Rights. Principal Investigator of the evaluation of The Partnership for Equity & Education Rights (PEER). PEER is a network designed to strengthen partnerships and coordinated efforts between legal, policy and grassroots advocates to advance national and state-level conversations around the increasing inequality in schools and make policy advances that promote excellent educational opportunities for all children.

Springboard Collaborative Springboard Summer. Senior Advisor on the quantitative assessment of Springboard Summer to assess the effect of this program on student reading outcomes.

PowerCorpsPHL. Senior Advisor for the evaluation of EducationWork's PowerCorpsPHL initiative, aimed at assisting PCPHL in codifying its program model, developing program monitoring tools and processes, and evaluating outcomes (related to program participant's employment, recidivism, educational outcomes, social-emotional skills, social capital, and environmental stewardship).

BellXcel's Quality Assurance Rubric (QAR) Assessment. Project Director on the assessment of BellXcel's quality improvement tools.

BellXcel Quality Indicators Literature Review. Project Director on a literature review commissioned by BellXcel to explore and learn more about quality assessment in other classroom-based programs, to shed light on the efficacy of the constructs and indicators BellXcel is currently using and to identify other constructs and/or indicators for consideration.

I Have a Dream Foundation. Team member on the I Have a Dream Foundation performance management project which aims to develop an evaluation plan and continuous performance improvement effort.

The Rising. Principal investigator of the evaluation of the National Cares Mentoring Movement's The Rising—a community-led initiative designed to nourish and advance teens of color from low income communities emotionally, socially and academically.

Bootstrap. Principal Investigator of the Bootstrap evaluations which seek to identify factors that are associated with stronger implementation of the model and provide formative feedback, and to understand how those variations are associated with student success.

The Youth Arts Initiative. Principal Investigator of the Wallace Foundation and Boys and Girls Clubs of America's Youth Arts Initiative, which aims to increase access to high-quality arts education among youth from low-income neighborhoods in three regions.

Work Progress Program (WPP). Principal Investigator on the evaluation of the Work Progress Program (WPP), a subsidized wage program that provides work experience opportunities to low-income young adults in New York City.

Amachi. Principal Investigator of the evaluation of Amachi which aims to assess the efficacy of mentoring enhancements in match quality.

Youth Development Portfolio Assessment. Director of the project that seeks to identify strengths, weaknesses, and patterns in the management of the Edna McConnell Clark Foundation's portfolio.

Elev8. Principal Investigator of the national evaluation of the Elev8 initiative, a multi-city effort to "level the playing field" by providing integrated services in middle schools.

Culture of Health Assessment. Director of the Culture of Health Assessment, funded by the Robert Wood Johnson Foundation, to conduct a content analysis of documents and learn more about the facilitators and barriers to creating a community culture of health.

PropelNext. Director of PropelNext Outcomes, Benchmarks and Indicators project and What Works in Workforce Development project both of which culminated in guides for high performing youth development non-profits in the Edna McConnell Clark Foundation's PropelNext portfolio.

Forward Promise. Led the evaluation team documenting the successes and challenges of the Robert Wood Johnson Foundation's initiative to support the healthy development of young males of color in urban and rural communities across the US.

The Jewish Education Project. Led the evaluation of The Jewish Education Project, a New York nonprofit connecting forward-thinking educators to powerful ideas and resources to create new models that change how, what and where young people learn.

Philadelphia Out of School Time Systems Building Project. Member of the team working with the City of Philadelphia to develop common outcome indicators for out of school time providers city-wide.

Youth Violence Reduction Initiative. Principal investigator of the Youth Violence Reduction Partnership (YVRP) implementation and quasi-experimental impact studies. YVRP provides intensive supervision and mentoring for youth ages 14 to 24 who are most at risk of killing or being killed.

Out of School Time Systems Building: Evaluation Reconnaissance Study. Member of the team working with The Wallace Foundation to set an agenda for its Out of School Time systems building effort.

Drexel Community Partnership Project. Worked with The Lenfest Foundation to assess the strength of Drexel University's evaluation plan for its university-community partnerships program, which focuses on out of school time and early education.

The Choice is Yours. Principal investigator of The Choice is Yours evaluation. The Choice is Yours is a diversion program for felony offenders.

Ready4Work. Principal Investigator of this 17-site national demonstration that aimed to keep formerly incarcerated individuals from recidivating through work and social supports.

The Boys & Girls Club's Gang Prevention through Targeted Outreach Program Evaluation. A member of the research team for a 21-site quasi-experimental and process evaluation of the effectiveness of Boys and Girls Clubs in preventing gang involvement.

KaBOOM!. Led the research team in the assessment of KaBOOM!'s playground building efforts.

Chicago Public Schools Youth Supports Assessment. Principal Investigator leading the effort to identify effective approaches to supporting youth and reducing violence in Chicago schools.

Big Brothers/Big Sisters School-Based Mentoring Evaluation. Senior advisor to and team member on the evaluation team for the randomized control trial of this school-based mentoring program.

The Summer Career Exploration Project Impact Evaluation. Project Director of the SCEP evaluation-a random assignment impact evaluation of an employment program for low-income youth.

SELECTED PAPERS AND PRESENTATIONS

Piccinino, K., Pepper, S.K., Salomon, H., Greenfield, S., McClanahan, W., and Robertson-Kraft, C. (2020). Springboard Summer Reading Program Evaluation Report. Philadelphia, PA: McClanahan Associates, Inc.

Greenfield, S., Pepper, S., and McClanahan, W. (2020). BellXcel Quality Indicators Literature Review. Philadelphia, PA: McClanahan Associates, Inc.

Piccinino, K., Salomon, H., McClanahan, W., and Greenfield, S. (2019). Sargent Shriver National Center on Poverty Law: Evaluation Findings Report. Philadelphia, PA: McClanahan Associates, Inc.

Greenfield, Sara, Salomon, Hannah, and Wendy McClanahan. (2019). United Way of New York City's ReadNYC Initiative Case Study Final Report. Philadelphia, PA: McClanahan Associates, Inc.

Neild, Ruth Curran., Wilson, Sandra Jo., and Wendy McClanahan. (2019). Afterschool Programs: A Review of Evidence Under the Every Student Succeeds Act. Philadelphia, PA: Research for Action and McClanahan Associates, Inc.

McClanahan, Wendy S. and Tracey Hartmann. (2018). Designing for Engagement: The Experiences of Tweens in the Boys & Girls Clubs' Youth Arts Initiative Philadelphia, PA: Research For Action and McClanahan Associates, Inc.

Piccinino, Kelly., Salomon, Hannah., McClanahan, Wendy., and Sara Greenfield. (2018). PowerCorpsPHL: Evaluation Findings and Performance Measurement Implementation Plan Final Report. Philadelphia, PA: McClanahan Associates, Inc.

Piccinino, Kelly., McClanahan, Wendy., Pepper, Sarah., Greenfield, Sara., and Janine Zweig. (2018). Rhode Island Community Attitudes Assessment Survey Final Report. Philadelphia, PA: McClanahan Associates, Inc.

Greenfield, Sara., Piccinino, Kelly., McClanahan, Wendy., and Janine Zweig. (2018). Media Content Analysis Final Report. Philadelphia, PA: McClanahan Associates, Inc.

Piccinino, Kelly., Salomon, Hannah., McClanahan, Wendy., and Sara Greenfield. (2018). Big Brothers Big Sisters of America Technology-Enhanced Mentoring Outcomes Final Report. Philadelphia, PA: McClanahan Associates, Inc.

Piccinino, Kelly., Greenfield, Sara., and Wendy McClanahan. (2017). Big Brothers Big Sisters of America Technology-Enhanced Mentoring Affiliate Climate Survey Final Report. Philadelphia, PA: McClanahan Associates, Inc.

McClanahan, Wendy S. and Tracey Hartmann. (2017). Raising the Barre and Stretching the Canvas: The Implementation of the Boys and Girls Clubs of America's Youth Arts Initiative. Philadelphia, PA: Research For Action and McClanahan Associates, Inc.

Hanson, David, Wendy S. McClanahan and Tracey Hartmann. (2017). The Youth Experiences Survey: An Arts Initiative Application. Society for Research on Adolescence.

Piccinino, Kelly., McClanahan, Wendy S., and Sara Greenfield. (2017). Year Three Evaluation of The Rising: National CARES Mentoring Movement. Philadelphia, PA: McClanahan Associates, Inc.

McClanahan, Wendy S., and Sara Greenfield. (2016). Maximizing Opportunities and Diminishing Obstacles: Adaptation in Elev8's Full-Service Community Schools Philadelphia, PA: McClanahan Associates, Inc.

McClanahan, Wendy S., Kelly Piccinino, and Carloz Ramirez. (2016). Year Two Evaluation: National CARES Mentoring Movement's The Rising. Philadelphia, PA: McClanahan Associates, Inc.

McClanahan, Wendy S., and Kelly Piccinino. (2016). Elev8 Final Report. Philadelphia, PA: Research for Action.

McClanahan, Wendy S. The Evaluation of Elev8: Research in Action. (2016). Presented at the Coalition for Community Schools' National Forum, April 7, 2016.

McClanahan, Wendy S., Sarah Pepper, and Meridith L. Polin. (2016). I Program My Own Video Games: An Evaluation of Bootstrap. Philadelphia, PA: McClanahan Associates, Inc.

Hanson, D.M., Tracey Hartmann, Michael H. Norton, and Wendy S. McClanahan. (2016). Evaluation of the validity of the Youth Experience Survey, 3.0 Rating Scale with a Sample of Early Adolescents. A poster presented at the Society or Research on Adolescence, April 1, 2016.

McClanahan, Wendy S., and Kelly Piccinino. (2015). Year One Evaluation: National CARES Mentoring Movement's The Rising. Philadelphia, PA: McClanahan Associates, Inc.

The Economic Halo Effect of the Ray and Joan Kroc Corps Community Centers. (2015). Philadelphia: Partners for Sacred Places and McClanahan Associates, Inc.

McClanahan, Wendy S. (2015). The Role of Paraprofessionals in Intensive Probation for Serious and Persistent Young Offenders. A poster presented at the American Society of Criminology, November 16, 2015.

Gao, Jian, Wendy S. McClanahan and Kelly Piccinino. (2015). Elev8: School Level Outcomes. Philadelphia, PA: Research for Action.

Pepper, Sarah K., Shelli Rossman and Wendy S. McClanahan. (2015). *The Choice is Yours: Outcomes from a Diversion Program for Felony Offenders*. Washington, D.C.: The Urban Institute.

McClanahan, Wendy S. and Kelly Piccinino. (2014). An Assessment of the Social Impact Exchange. Philadelphia, PA: McClanahan Associates, Inc.

McClanahan, Wendy S., Shelli Rossman, Meridith Polin, Sarah K. Pepper, and Emily Lipman. (2013). *The Choice is Yours: Early Implementation of a Diversion Program for Felony Offenders*. Washington, D.C.: The Urban Institute.

McClanahan, Wendy S., Jian Gao, and Felicia Sanders. (2013). *Out of School Time in Elev8 Community Schools: A First Look at Participation and its Unique Contribution to Students' Experiences in School*. Philadelphia: Research for Action.

McClanahan, Wendy S., Meridith Polin and Nicole Johnson. (2012). *Evaluating the Power and Potential of Community Schools: Lessons from Elev8*. U.S. Congressional Briefing, hosted by the Education Subcommittee.

McClanahan, Wendy S., Tina J. Kauh, Alice Elizabeth Manning, Paola Campos, and Chelsea Farley. (2012). *Illuminating Solutions: The Youth Violence Reduction Partnership*. Philadelphia: Public/Private Ventures.

McClanahan, Wendy S. (2012). Testimony before the House Committee on Appropriations Subcommittee on Commerce, Justice, Science and Related Agencies, Hearing on March 22, 2012.

McClanahan, Wendy S. (2012). Best Practices and Interventions. *Reducing Crime: The Role of Relationships*. Presented at the Restorative Justice Program, April 27, 2012.

McClanahan, Wendy S. (2010). *Letter to the Editor: Urban Youth Violence*. The New York Times, May 14, 2010.

Bauldry, Shawn, Danijela Korom Djakovic, Wendy S. McClanahan, Jennifer McMaken and Lauren Kotloff. (2009). *Mentoring Formerly Incarcerated Adults: Insights from the Ready4Work Reentry Initiative*. Philadelphia: Public/Private Ventures.

Wycoff, Laura, Siobhan M. Cooney, Danijela Korom Djakovic and Wendy S. McClanahan. (2008). *Disconnected Young People in New York City: Crisis and Opportunity*. Philadelphia: Public/Private Ventures.

Daniels, Ben, Wendy S. McClanahan and Danijela Korom Djakovic. (2008). *How Community-Based Organizations Can Learn About the Needs and Strengths of Disconnected Young People: Hudson Guild of New York City's Youth Survey Effort*. Philadelphia: Public/Private Ventures.

Jucovy, Linda and Wendy S. McClanahan. (2008). *Reaching Through the Cracks: A Guide to Implementing the Youth Violence Reduction Partnership*. Philadelphia: Public/Private Ventures.

McClanahan, Wendy S. and Chelsea Farley. (2007). *Ready4Work In Brief: Update on Outcomes; Reentry May Be Critical for States, Cities*. Philadelphia: Public/Private Ventures.

McClanahan, Wendy S. and Joshua Freely. (2007). "Ready4Work." A paper presented at the US Department of Labor's Employment and Training Administration and the American Society for Training & Development's Workforce Innovations conference.

McClanahan, Wendy S. (2004). *Alive at 25: Reducing Youth Violence Through Monitoring and Support*. Philadelphia: Public/Private Ventures.

McClanahan, Wendy S., Cynthia L. Sipe and Thomas Smith. (2004). *Enriching Summer Work: An Evaluation of the Summer Career Exploration Program*. Philadelphia: Public/Private Ventures.

Arbreton, Amy J. A. and Wendy S. McClanahan. (2002). *Targeted Outreach: Boys & Girls Clubs of America's Approach to Gang Prevention and Intervention*. Philadelphia: Public/Private Ventures.

Hangley, Bill Jr. and Wendy S. McClanahan. (2001). *Mustering the Armies of Compassion in Philadelphia: An Analysis of One Year of Literacy Programming in Faith-Based Institutions*. Philadelphia: Public/Private Ventures.

Tierney, Joseph P., Wendy S., McClanahan and William Hangley, Jr. (2001). *Murder Is No Mystery: An Analysis of Philadelphia Homicides 1996–1999*. Philadelphia: Public/Private Ventures.

Herrera, Carla, Cynthia L. Sipe and Wendy S. McClanahan with Amy J.A. Arbreton and Sarah K. Pepper. (2000). *Mentoring School-Age Children: Relationship Development in Community-Based and School-Based Programs*. Philadelphia: Public/Private Ventures.

McClanahan, Wendy S. (1998). *Relationships in a Career Mentoring Program: Lessons Learned from the Hospital Youth Mentoring Program*. Philadelphia: Public/Private Ventures.